

Shuya Zhan

✉ zhanshuya@berkeley.edu
🌐 www.shuyazhan.com
in linkedin.com/in/shuyazhan/

+ EXPERIENCE

- 2019 **User Experience Design Intern | Hangzhou, China**
China Mobile
 - Independently designed and implemented complete UI for multiple event and promotion screens for China Mobile App with 10,000,000+ active users
 - Redesigned in-app commerce interface and customer feedback experience
 - Conducted usability tests, heuristic evaluations and personas analysis, and presented findings and design recommendations to the product team
- 2018 **UX Research Assistant | Berkeley, CA**
UC Berkeley
 - Designed interface and logos for the web interface to launch for testing
 - Processed and analyzed 20-hours video data to evaluate the curriculum and usability of DataSketch software
 - Created and edited the introduction video for the project and videos to use for the curriculum
- 2018 **Small Cells Intern | Naperville, IL**
Nokia
 - Automated product management data using R and created a website interface using R Shiny which significantly reduced the data cleansing time
 - Designed the icons for small cells product that were used in the official global sales guide
 - Led and promoted intern group activities by designing posters and promoting via internal communication tool

+ LEADERSHIP

- 2016-2018 **Vice President and Design Lead | Berkeley, CA**
TINY Theater Group
 - Led the marketing campaigns for recruiting and performance by spearheading social media campaign on Facebook and WeChat that generated 2000+ views, facilitating the recordbreaking attendees
 - Designed posters and flyers using Illustrator & Photoshop for events including member recruitment and drama performance

+ PROJECT

- 2019 **Zoo Atlanta App Design | Zoo Atlanta**
 - Led the team to design the experience of virtual adoption and guided tour for Zoo Atlanta's App
 - Made the wireframe, hi-fidelity prototype, and screen mockup
 - Conducted user research, contextual inquiry, and survey to build personas and journey map
- 2018 **Data Visualization Project | UCSF**
 - Created Infographic using Illustrator for the program and selected to exhibit in the hospital
 - Created Data visualization dashboard and website for directors using Tableau and HTML

🎓 EDUCATION

Georgia Institute of Technology
M.S in Human -Computer Interaction
GPA: 4.0/4.0
2019 - 2021

University of California, Berkeley
B.A in Statistics
Certificate: Berkeley Certificate in Design Innovation Program
2015-2018

★ SKILLS

Design	Prototype
Photoshop	Sketch
Illustrator	Adobe XD
Indesign	Figma
Premiere Pro	InVision
Solidworks	Axure
Cinema 4D	Framer X
Tableau	Principle

Development

JavaScript, HTML/CSS, Java,
Python, R, SQL
Arduino, Processing

Research & Analysis

Contextual Inquiry, Focus Group
Affinity Diagram, Journey Map,
Personas, Scenarios, Storyboard,
Wireframe
Heuristic evaluation, Usability
testing, Data visualization